

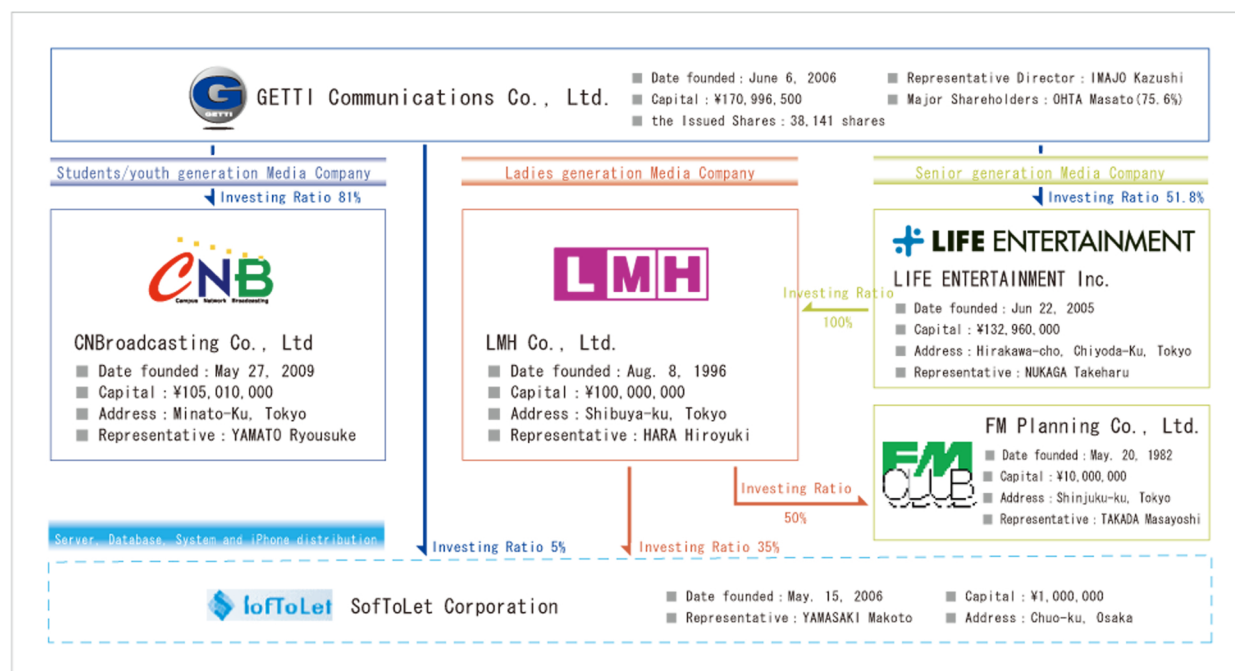
# History

1986	Feb	●The students' event planning organization "Milky Way" is founded.
1988	Apr	●"Japan Circle Federation(JCF)" founded to support 949 Students' Circles and clubs in Japan.
1991	Apr-Jun	●The first edition of "J-ROAD", the campus information magazine is published. "Live With The Earth", a global environmental action gains support from the Environment Agency and Asahi Newspaper
1992	May	●GETTI Inc. founded. ●"Campus Now", the satellite broadcasting media for cram schools, was developed as the first networking media for Toshin High School, YOYOGI Seminar, SUNDAL Cram School and Kawaijuku Educational Institution and started to release the universities' advertisements.
1993	Jun	●JCF incorporated as JCF Inc.
1995	Apr	●We advocated "Campus Multimedia concept" to distribute campus information through multimedia, under the auspices of the former Ministry of Posts and Telecommunications, sponsored by MITSUI & CO., LTD., NTT DoCoMo Kansai, Inc., Canon Inc., and JUSTSYSTEMS CORPORATION, and started test broadcasting.
1997	Jul	●The student information site "STUDENTS-Net" opened in cooperation with MITSUI & CO., LTD. and JUSTSYSTEMS CORPORATION. The students broadcasting network "CNB", run by university broadcasting clubs around the Metropolitan area, established. ●2 million bottles of Asahi "HOCHO" was sampled by 680 universities of 756 all Japan universities.
1999	Feb	●"1st. JCF Student Movie Festival" was held as the special event for the 10th anniversary of the YUBARI International Fantastic Movie Festival.
	Nov	●"GETTI.co.jp Co. Ltd." founded to strengthen internet-related businesses.
2000	Mar	●"Air Magic Cup", the action sport original movie contest sponsored by TOYOTA, was held.
	May	●The supporting program for TOYOTA Dealer channel "NetsWave" is introduced through OSAKA cable special broadcast channel.
	Aug	●GETTI began distributing SEIBU Lions official information through NTT DoCoMo iMode.
2001	Apr	●BS23ch "3to3", BS digital broadcasting launched in cooperation with JFN. ●"Campus NAVI" started broadcasting as Ezweb official service for the young market.
	May	●GETTI Inc. increased its capital to 216 million yen through third-party allocation of new shares acquired by Tokyo FM Broadcasting Co.,Ltd., JAPAN FM NETWORK COMPANY and Internet Research Institute, Inc..
	Jun	●"Students' Conception 2001" was held as students' business innovation competition supported by TOYOTA.
	Jul	●"Campus Network Broadcasting" started being broadcasted live by Music Bird at Shibuya Spain-Zaka Studio..
	Dec	●BENTO Package Design Contest for students cooperated by formerly J-Diner Tokai Co., Ltd. ●GETTI Inc. acquired the exclusive business license of advertising space for still images in McVISION, in cooperation with McDonalds and Music Bird Co.,Ltd. and started test broadcasting.
2002	Apr	●Renamed to "GETTI Inc."
	Aug	●We received an offer from Microsoft Corporation to operate the project of beach cleaning event at Shonan Katase-Enoshima.
	Oct	●"AOYAMA VISUAL SHOWCASE 2002", supported by Aoyama Festival, sponsored by TOYOTA, held with AOYAMA Design Award.
2003	Feb	●We received an offer to promote TOYOTA "WISH" in outlet malls and ski areas from TOYOTA. (Outlet malls: Otaru, Sendai, Tokyo, Mie, Osaka and Fukuoka; Ski areas: Naeba, Manza, Karuizawa, Myoko and Shiga.)
	May	●"Digital Contests Award 2003", the contest for digital contents such as CG, sponsored by TOYOTA, held. ●We started broadcasting in SKY PerfecTV!749ch "So-net channel".
	Jun	●"Campus Navi", the broadband site for students began, predated by SO-Net. ( <a href="http://www.so-net.ne.jp/campusnavi">http://www.so-net.ne.jp/campusnavi</a> )
	Sep	●We received an offer from TOYOTA to manage a national campaign of the new car model "KLUGER"
	Dec	●"MISS CAMPUS NAVI" held at "Campus Navi", sponsored by SO-NET. The winners were promoted to be radio personalities and to appear in broadband programs as well as to be the company spokes models as the scholarships.
2004	Jan	●GETTI started the special program "SNOW WAVE" for skiers.
	Apr	●The official standby screen service site performed by Models and paddock girls from One Eight Promotion, "YOSHIOKA Miho and GAL Mansai" introduced in NTT DoCoMo official website.
	Sep	●We received the offer to operate the headquarter of "the Spoke" committee from Microsoft Corporation.
	Dec	●We received an offer from the SONY Communication Network Corporation to take charge of the marketing of their new product development.
2005	Dec	●CampusNavi promoted "U-CalorieMate: ucalo.jp" cheering candidates campaign, cooperated with Otsuka Pharmaceutical Co., Ltd..
2006	Feb	●We received an offer from Nagano Prefecture Tourism Association to promote and advertise Ski programs for students in Nagano Prefecture.
	Jun	●We received an offer from Microsoft Corporation to promote the global student technology contest "Imagine Cup 2006" and "the Student Day 2006"
	Jul	●We began distribution of the collaboration contents "Miss Campus in Guam", with Guam Ambassador of Tourism, on CampusNavi.
	Aug	●The BGM media in summer beaches "Beach Wave" is developed and distributed, appointing miss campuses as main personalities. ●The tourism PR site "Shinshu Style in Summer (Shinshu-style.com)" provided to Nagano Prefecture Tourism Association.
2007	Jan	●Free Magazine "Campus Navi Press", linked with the website "Campus Navi", published.
	May	●"Step Up Square Mobile", the service provided in collaboration with Microsoft Corporation, launched on the CampusNavi mobile site..
2008	Jan	●GETTI started the program and video contents production business working as partners with TOKYO FM, and established the student broadcast network "CNB". They began broadcasting the programs in TOKYO FM's mobile TV"ENERGY701" from Jan. 9, 2008.
	Apr	●"Gakuwari.info"(www.gakuwari.info) opened.
	Jul	●To consolidate of group company' s' activities, GETTI Inc. was realigned as the Holding Company. At the same time, MAZATT Inc. was renamed to GETTI communications, integrating a part of Gmobile's activities and GETTI's media & promotion aimed towards the young market.
	Nov	●We received an offer to plan and operate the idea contest of promoting "THE CODE"(Directed by HAYASHI Kaizo. Cast: ONOUE Kikunosuke and INAMORI Izumi) for students from "THE CODE" project. ●Free magazine "KID'S SMILE" published, in connection with Nagano Prefecture Tourism Association.
	Dec	●A special for the movie "007 Quantum of Solace" was planned and placed on the Yahoo! Website, in connection with Yahoo!Inc.. ●"Miss Campus -Miss zero girl contest 2008" started.
2009	Jan	●TOYOTA made an offer to us to operate the exhibition event "iQ *SOMATRA MICROCOSMOS" of TOYOTA, held at ROPPONGI Hills in Jan 10-18, 2009.
	Apr	●"5L", seller of entertainment paper for seniors, in their 50s, started.
	May	●"CNBroadcasting Inc.", the Student Broadcast that appoints miss campuses to become anchors, founded.
	Jun	●Miss Campus International Co., Ltd., founded as 100% shareholding subsidiary of CNB.
	Jan	●"Campus Navi .TV" presented by "CampusNavi", started broadcasting at TOKYO MX, Mie Television, Sun Television and KBS KYOTO, 11 miss campuses played the role of the anchors.
2010	Mar	●NAKAGAWA Koji (Peking University, PhD), NAKANE Tetsuya (Tsinghua University, MA) and ARIMA Hayato (ex-TBS announcer) were elected as the new directors to expand to China, the Asian market, and to strengthen video media contents. ●GETTI Communications increased its capital to 170.9965 million yen through third-party allocation of new shares acquired by GETTI Inc..
	Apr	●GETTI Communications acquired 51.8% of LIFE ENTERTAINMENT Inc.' s shares from GETTI Inc.. ●"Miss Campus Project" started to look for and support female students striving to achieve their dreams all over the country. ●"CamJam" opened to search for local future stars.

Borderless  
Communication



GETTI Communications Co., Ltd., since its establishment, has made efforts to construct a communication platform between different generations, regions and countries under the name of "Borderless Communication" through our concept "Encouraging Japan with students". It is important for us to achieve of this dream of establishing cooperation amongst the future generation of students, the experienced generation of seniors, and the active generation of workers. We are willing to contribute towards the achievement of this dream as a business.



## GETTI Communications Co. Ltd.

- Date founded | June 6, 2006
- Capital | ¥170,996,500 (38,141 shares)
- Company Address | NOB Minamiaoyama BLD. 3F, 18-5, Aoyama 3-chome, Minato-Ku, Tokyo, Japan
- TEL / FAX | TEL:03-5410-0666 / FAX:03-5410-0680
- U R L | http://www.getti.co.jp
- President | OHTA Masato
- Representative Director | IMAJO Kazushi
- Directors | NAKANE Tetsuya, YAMATO Ryouyusuke, NAKAGAWA Koji
- Major Shareholders | OHTA Masato (75.6%), IMAJO Kazushi (4.0%), YAMATO Ryouyusuke (3.9%), Tokyo FM Broadcasting Co., Ltd. (0.8%), JAPAN FM NETWORK COMPANY (0.8%) and others
- Main Business | 1. Generation Media & Lifestyle Media  
2. Marketing & Promotion  
3. Design, distribute and sell contents  
4. Incubation
- Achievements | <Clients>  
Toyota Motor Co., Ltd., Microsoft Corporation, So-net Entertainment Corporation, Apple Computer, Inc., Otsuka Pharmaceutical Co., Ltd., Japan Airlines International Co., Ltd., Nippon Telegraph and Telephone East Corporation, Nippon Telegraph and Telephone West Corporation, Nikkei Inc., The Yomiuri Shimbun, Casio Computer Co., Ltd., Yahoo Japan Corporation, NAGATANEN Co., Ltd., Meiji Seika Kaisha, Ltd., IBM Japan, Ltd. SOFTBANK Creative Corp., NHN Japan Corp. Prince Hotels, Inc., SEIBU Railway Co., Ltd., Fuji Television Network, Inc., FamilyMart Co., Ltd., U's Music Co., Ltd., HOLLYWOOD CHANNEL INC., MISSHA JAPAN INC., Elle(elleseine) Co., Ltd., H.I.S. Co., Ltd., VSN, Inc., Rakuten, Inc., Mainichi Communications Inc., Arbeit-Times Co., Ltd., Able Inc., Last Resort Corporation, Junior Sea Friend's Federation of Japan, Nagano Prefecture Tourism Association and others  
Waseda University, Yokohama National University, Chuo University, Gakushuin University, Teikyo University Group, Senshu University, Dokkyo university, Tokyo University of Agriculture, Daito Bunka University, Osaka Sangyo Univ., Kansai University, Himeji Dokkyo University and the others (total 149)

# Generation Media Map

We are developing a wide media network consisting of various generations ranging from students to seniors.



# Season Media

## SPRING

●The official university bag at the enrolment and graduation ceremonies. The advertising medium used by the school authorities in some campus ceremonies, spreaded to 88 universities in Japan.

全国 88 大学



## SUMMER

●BEACH WAVE, the broadcasting network for beach BGM. Broadcasting BGM at the beach during summer, for about 23 million tourists and visitors at 20 main beach resorts.

230 万人



## AUTUMN

●Campus Festival Promotion. Coordinating School Festival Promotion, Supporting campus events, such as Beauty Contest (MissCon) and Campus data sampling.

全国主要 50 大学



## WINTER

●SNOW WAVE, the broadcasting network for ski resort BGM. Broadcasting BGM for ski resorts in winter, covering 9 areas of "Prince Resort", the largest ski resort in Japan and two areas of Kamori Kanko Group. About 7.3 million tourists and visitors a year.

730 万人



# Group

## CNBroadcasting Co. Ltd.

- CNB=Campus Network BroadCasting, City Network BroadCasting
- Date founded | May 27, 2009
  - Capital | ¥105,010,000 (105,010 shares)
  - Company Address | NOB Minamiaoyama BLD. 3F, 18-5, Aoyama 3-chome, Minato-Ku, Tokyo
  - U R L | http://www.campusnavi.com/company
  - Board of Directors | YAMATO Ryouyusuke, Representative Director, ARIMA Hayato (Ex-TBS announcer), Director, and the others
  - Major Shareholders | GETTI Communications Co. Ltd. (81%)  
Media Five Co. (19%)
  - Main Business | 1. Distribute Contents  
2. Broadcast TV programs  
3. Distribute Student programs for local activation  
4. Research the student market

## LIFE ENTERTAINMENT Inc. LIFE ENTERTAINMENT

- Date founded | Jun 22, 2005
- Capital | ¥132,960,000 (202,480 shares)
- Company Address | Hirakawacho Fushimi Bldg. 9F, 1-4-3 Hirakawa-cho, Chiyoda-Ku, Tokyo
- U R L | www.5life.jp
- Board of Directors | NUKAGA Takeharu, Representative Director, KIMURA Masao, Director, and others
- Major Shareholders | GETTI Communications Co. Ltd. (51.8%), KAGAWA Securities Co.Ltd(1.5%), SANKEI SHIMBUN CO.,LTD. (4.4%) and others
- Main Business | 1. Designing and issuing books and publications  
2. Plan, create and Sell music and video software / Trade, mediate and manage copyrights  
3. Planning and running entertainment programs  
4. Training and managing entertainers, musicians, politicians and critics.  
5. Mail orders  
6. Advertising agency  
7. Information processing service  
8. All other activities related to activities above.